

Cavendish, VT -September 21, 2011 - Bill McCollom of Barnard, VT and Trowbridge Elliman of Stowe, VT will be inducted into the Vermont Alpine Racing Association's Hall of Fame on November 5, 2011 at the Quechee Club in Quechee, Vermont. Bill is the former VARA Executive Director, Ski Racing Magazine journalist and devoted advocate of eastern ski racing. Trow is a founding father of VARA and the pioneer owner and publisher of The Stowe Reporter. Bill McCollom, a Woodstock native, has a long history with Vermont ski racing at every level. As a youngster, Bill grew up skiing and racing in the Mid Vermont Council from Suicide Six and as a club member of the Woodstock Ski Runners. He was competitive peers on the Mid Vermont State Team with VARA Hall of Fame inductees such as Harry Ryan and Rick Chaffee.

Bill attended Middlebury College. In the years after college Bill became very involved with Vermont ski racing in a different way. In 1971 VARA was founded and Bill served on the VARA Board in 1976. As he discovered the need for someone to professionally manage the growing list of services VARA was providing, he pitched the idea of hiring an Executive Director and in 1980 Bill was hired to do the job. Bill had also been at Killington Mountain School from 1975 through 1980. While there he ran the racing program and was Academic Director of the fledging school which he helped found in the summer/fall of 1975 with Noel Wilson. After Bill paved the way for VARA directors he returned to Killington Mountain School in 1988 where he assisted in creating many success stories. In 1998 Bill began his career writing for Ski Racing Magazine. He had always enjoyed writing so it seemed a perfect fit. In this role Bill had been able to use his creativity and also he was able write ski stories about his home state of Vermont.

In a volunteer role, Bill led the eastern region as the Eastern Alpine Competition Committee Chair person. A role which requires great leadership and responsibility, this role, while voluntary, held utmost importance. Bill became the face and leader of eastern ski racing as portrayed to the national governing body, USSA.

Bill is currently giving back to the local Woodstock Community by coaching the Woodstock Union High School Ski Team. He keeps his competitive juices flowing by competing as a fierce competitor on the NE Masters circuit. Bill also dabbles in some acting on stage and has had roles in many productions that play at Pentangle in Woodstock, Vermont.